

# **REGULATING BIG TECH?**

## TRANSNATIONAL PERSPECTIVES ON PRIVACY, ANTITRUST AND CONSUMER PROTECTION

The German Center for Research and Innovation, Universität Hamburg and Northwestern University cordially invite you to this symposium on

**Monday, October 14, 2019**  
**from 6:00 pm**

*with*

*welcoming remarks by*

**Andreas Götze, PhD**

Deputy Consul General, German Consulate General Chicago

*Panelists*

**Laura Pedraza-Fariña, PhD**

Associate Professor of Law, Northwestern University, Chicago

**Marc Rotenberg, LLM**

President and Executive Director, Electronic Privacy Information Center (EPIC),  
Washington, DC; Adjunct Professor of Law, Georgetown University

**Ingrid Schneider, PhD**

Professor for Political Science, Centre for Ethics in Information Technologies,  
Universität Hamburg, Germany

**James B. Speta, JD**

Harry R. Horrow Professor in International Law, Vice Dean of  
the Pritzker School of Law, Northwestern University, Chicago

*Moderator*

**Matthew Kugler, PhD**

Associate Professor of Law, Northwestern University, Chicago

The digital revolution harbors both, opportunities and challenges for innovation, democracy, and technology governance. The rise of digital platforms such as GAFA (Google, Apple, Facebook, Amazon) has disrupted old business models, while simultaneously creating opportunities for new models and industry players.

The European Union has responded to these challenges by enacting regulations which aim at protecting fundamental rights, enabling a digital single market, and counteracting power asymmetries. The EU's General Data Protection Regulation (GDPR) has gained worldwide attention. The California Consumer Privacy Act (CCPA) seems to point in the same direction. Does the US need a federal privacy law?

Competition and antitrust law is another area of regulatory intervention. The European Commission's antitrust cases on Google and others have taken a strong stance against the market dominance abuses. The FTC is also pursuing several cases and has fined Facebook \$5 billion for privacy violations. Novel legal approaches to include the value of data aggregation in competition law enforcement are being developed.

This panel discussion will explore how antitrust, consumer welfare and data protection authorities may join forces to facilitate a 'race to the top' on privacy standards, proper functioning of the market, and public welfare.



**Laura Pedraza-Fariña** is Associate Professor of Law at Northwestern University, Chicago. She joined the Northwestern faculty in 2013. She is also a faculty affiliate of the Science in Human Culture Program at Northwestern. She received her J.D. from Harvard Law School and her Ph.D. in genetics from Yale University. Her research interests include intellectual property, patent law, and international organizations. Her scholarship on intellectual property law uses the methodology of history and sociology of science and technology to analyze and inform the design of patent law. Her current projects include an analysis of the implications of sociological studies on tacit scientific knowledge for the disclosure theory of patent law, and a study of how the specialized court structure of patent law influences the content of patent decisions.



**Matthew Kugler** joined the Northwestern faculty in 2016 and is an Associate Professor of Law. Prior to joining Northwestern, Matthew completed a Ph.D. in Psychology and Social Policy at Princeton University, was a postdoctoral fellow and adjunct instructor in psychology at Lehigh University in Bethlehem, and was awarded a JD with highest honors from the University of Chicago Law School. His research addresses questions at the intersection of psychology and law. He is particularly interested in issues of intellectual property, privacy, and criminal procedure.



**Marc Rotenberg** is President and Executive Director of the Electronic Privacy Information Center (EPIC), an independent, public interest research center in Washington, DC. He teaches information privacy law and Open Government Law at Georgetown University Law Center.



information age.

**Ingrid Schneider** is Professor for Political Science in the Centre for Ethics in Information Technologies at the Department of Computer Engineering at the University of Hamburg, Germany. She teaches technology governance and political economy in IT. For more than two decades, she has worked on technology assessment and ELSI/ STS studies and advised various Parliaments and the European Commission on policy issues. She researches the relationship between Big Data, AI and democracy, by addressing regulation in the



**James Speta** is Harry R. Horrow Professor in International Law and Vice Dean of the Pritzker School of Law at Northwestern University, Chicago. He has been a member of the faculty since 1999. His research interests include telecommunications and Internet policy, antitrust, administrative law, and market organization. He teaches in the Law School and in the Joint Program in Law and Business operated by the Law School and the Kellogg School. A 1991 graduate of the University of Michigan Law School, Speta joined the Northwestern faculty following a one-year visit. He had previously clerked for Judge Harry T. Edwards on the United States Court of Appeals for the D.C. Circuit and practiced appellate, telecommunications, and antitrust law with the Chicago firm of Sidley & Austin.

**RSVP**

Registration is required  
to attend.

Event Location:

**Northwestern University**  
Arthur Rubloff Building, Room 140  
375 East Chicago Avenue  
Chicago, IL 60611

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This mailing has been prepared by:  
DAAD Regional Office New York, German Center for Research and  
Innovation, 871 United Nations Plaza New York, NY 10017

Legally represented by Dr. Dorothea Rüland,  
Deutscher Akademischer Austauschdienst e.V.,  
Kennedyallee 50, 53175 Bonn, Germany

Tel.: (212) 339 8680  
Fax: (212) 339 0062

Email: [newsletter@dwih-newyork.org](mailto:newsletter@dwih-newyork.org)  
Events: [events@dwih-newyork.org](mailto:events@dwih-newyork.org)  
Internet: [www.dwih-newyork.org](http://www.dwih-newyork.org)

Head office:  
Bonn (Germany), registered with the Bonn District Court, Commercial Register Court VR 2105

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